

OBSERVATORIO OCUPACIONAL: What do we do?

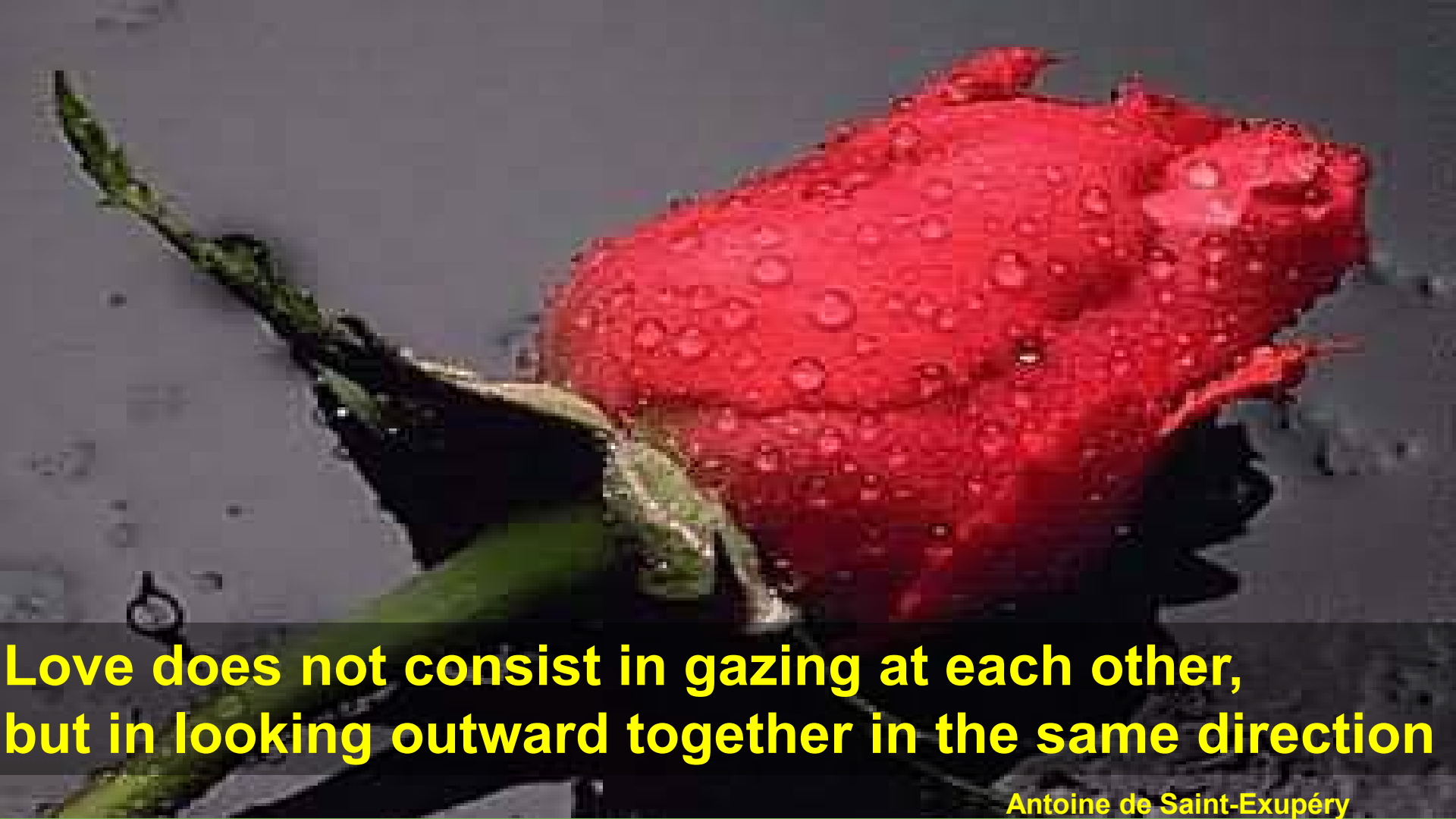
observatorio.umh.es

Creating
Space



ESTUDIAS + TRABAJAS





**Love does not consist in gazing at each other,
but in looking outward together in the same direction**

Antoine de Saint-Exupéry

What are employers looking for?





What are employers looking for?

- Motivation
- Team Work
- Responsibility
- Drive
- Ability to learn fast
- Social and commercial skills
- Leadership
- Flexibility and ability to change



In summary....



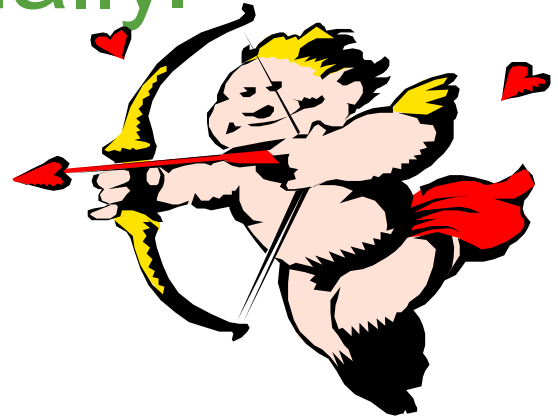
- Knowledge → Knowing
- Skills → Knowing how to
- Aptitudes → Willing to
- Management → Making others do
- Values → Being

...Imagination is more important than knowledge.... A.Einstein

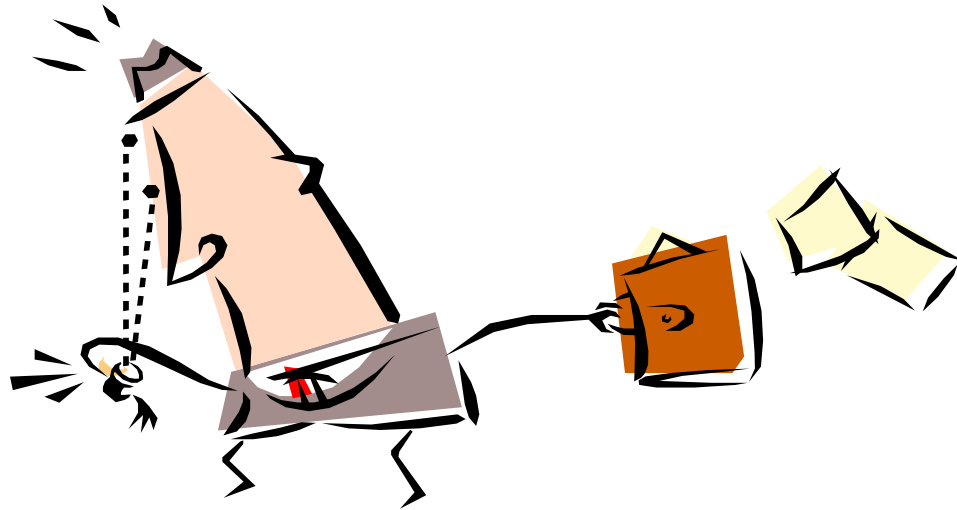
Applying for a job at IKEA



Formal academic education
it is not enough to acquire skills
and competencies to succeed
personally and professionally.



How to acquire them?



Getting into trouble !!!!



ESTUDIAS + TRABAJAS

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**It takes all the running you can do,
to keep in the same place.**



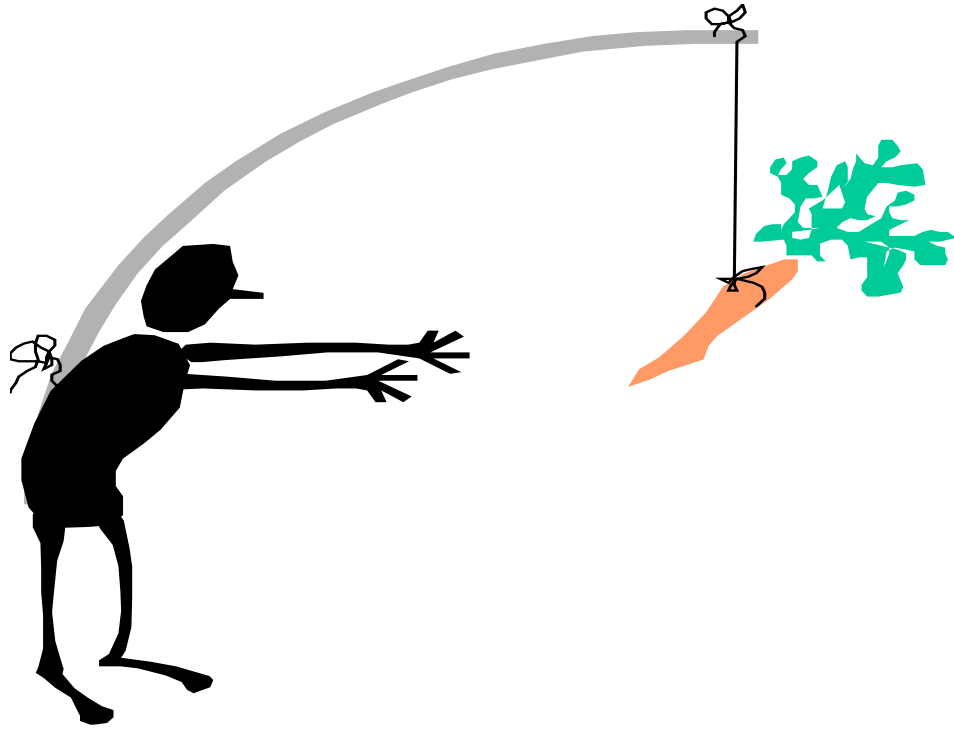
**If you want to get somewhere else,
you must run at least twice as fast as that!** Lewis Carroll



Every morning, when the gazel wakes up, it knows it must run faster than the lion, otherwise it will die. And when the lion wakes up, it knows it must run faster than the gazel or it will die of starvation. It does not matter that you are lion or gazel when sun rises you better start running. ❤️

How can we help university students?





WITH STIMULUS and SPACE

Taking consciousness...



Graduate
Employment
Report UMH
(2002)



What do
employers
look for from
graduates?
(2003)



Profesional
Competencies in
Graduates UMH
(2006)

...deepening...



+100 activities to
develop professional
competencies
(2006)



Teaching Guide
to educate on
competencies
(2007)



“Competenciándote”
10 case study to
develop soft skills
(2010)

... gooing on.



Employability 2.0
(2011)



Pre-curriculum
(2011)

Not complicating your life can also be risky....



Employment Search workshops

observatorio.umh.es → cursos y jornadas

Universidad Miguel Hernández de Elche - Microsoft Internet Explorer

Archivo Edición Ver Favoritos Herramientas Ayuda

Atrás Adelante Detener Actualizar Inicio Búsque... Favoritos Historial Correo Imprimir

Dirección <http://www.umh.es/frame.asp?url=/servicios/observatocup.htm> Ir a Vínculo

Quiénes somos Estudios Investigación Acceso personalizado

OBSERVATORIO OCUPACIONAL

- General
- Empresas
- Estudiantes
- Proyecto Embryo
- Emprendedores
- Cursos y Jornadas

TALLER DE ENTREVISTA			
Campus	Fecha	Edificio	Aula
ORIHUELA	ABRIL 2002	LAS SALESAS	
Horario	MAÑANAS		
Inscripción	Mediante página web.		
Objetivos globales del curso			
Se trata de ejercitar de forma práctica, mediante entrenamiento en grupo, las habilidades, competencias y estrategias básicas necesarias en una entrevista de selección para un puesto de trabajo.			
Temario			
Los contenidos versarán sobre: naturaleza y definición de la entrevista. Conductas o habilidades básicas durante la entrevista. Objetivos de la entrevista. Estilos de afrontar la entrevista. Preguntas más comunes que se realizan para seleccionar.			

Courses and Days

Counselling and job seeking



International internships



Reports on graduate job search



Engaging through Social networks



twitter



flickr™



Instagram

@observatorioumh

Programme for entrepreneurs



- Entrepreneurship handbook
- Entrepreneur's Club
- Workshop of entrepreneurship
- Counselling advise
- Business ideas competition
- InnovaEmprende



Internship placement

- **Practices with enterprises and public institutions**
- **Program 1:1**
- **Internal internships**
- **Program 1:100**



Alumni Club for Graduates interested in profesional development

-  **Profesional development**
-  **Networking**
-  **Graduate placement**
-  **Information**
-  **Profesional advisers**



Employment Fairs



...training: Employability 2.0...

- Nanomáster en Competencias Profesionales, Empleabilidad y Emprendimiento
- Nanomáster en Dirección de Equipos y Gestión del Talento



... Empleo Weekend & Emprende Weekend...

¡INSCRÍBETE YA!
Plazas ilimitadas.
Abierto hasta
el 23 febrero

EMPLEO WEEKEND

22, 23 y 24 de marzo

UMH UNIVERSITAS
Miguel Hernández
OBSERVATORIO OCUPACIONAL
Emplea tu Talento

EMPRENDE WEEKEND UMH



... Lecturer's training...

- **Internships**
- **Indicators graduates working**
- **Entrepreneurship spirit in the classroom**

... mentoring...



Online Skills are not useless....



Online Help can be useful....



Nurse!!: Get the computer, visit www.surgery.com and click on
“how to proceed when you are completely lost”



... Entrepreneurship and Mentoring...



InnovaEmprende

... Digital soft skills...



Digital Alfabetization for students and recruiters

... other tools...

- 📄 Projects
- 📄 Student reps
- 📄 Exchanges
- 📄 Employment fairs
- 📄 Success club
- 📄 Networking
- 📄 5 stars graduates
- 📄 ...



... and the winner is...: INTERNSHIPS

1:1 Internships
1:100 Internships



Lessons learned?



Close



Attractive



Fun

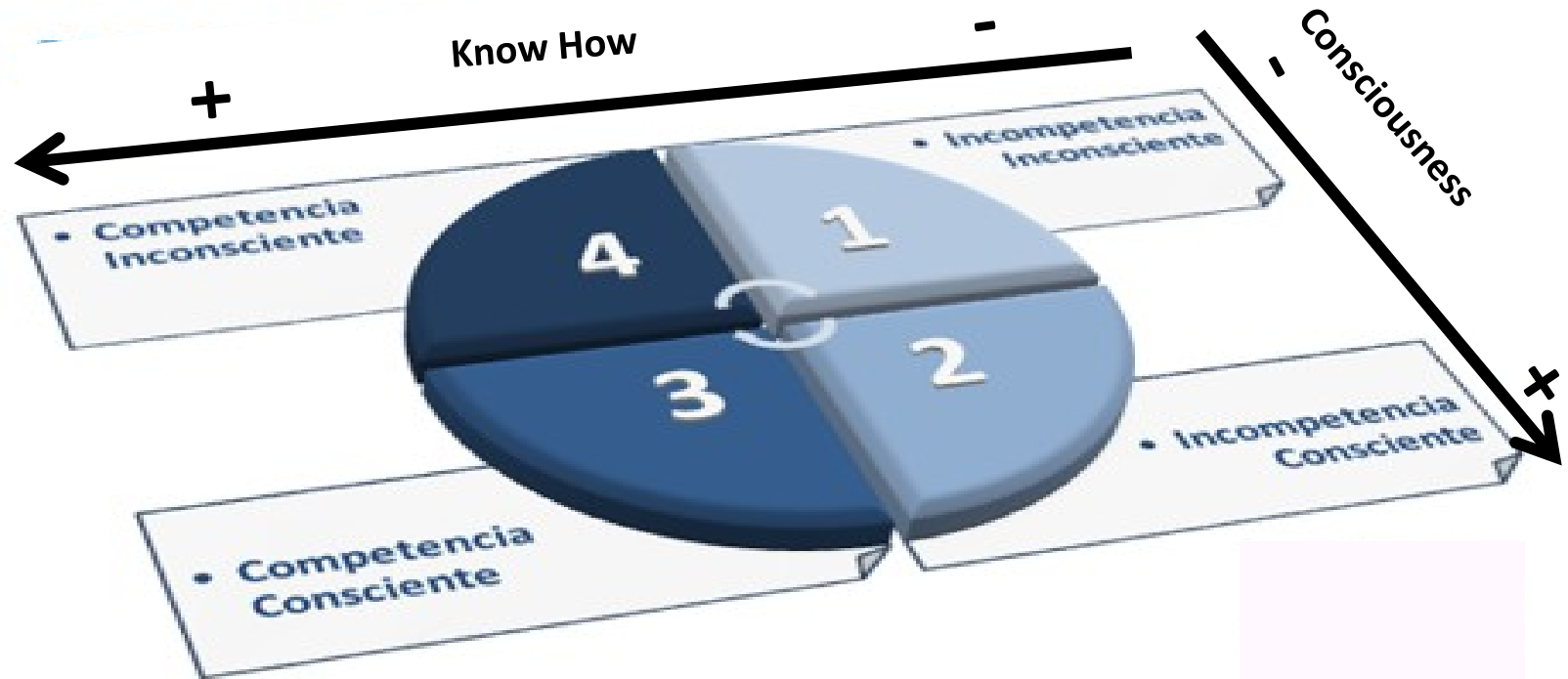


Nice



"Conclusions arrived at through reasoning have very little or no influence in altering the course of our lives." – *Carlos Castaneda*

Competence = conciousness + willingness



YOU CHOOSE: red or blue?



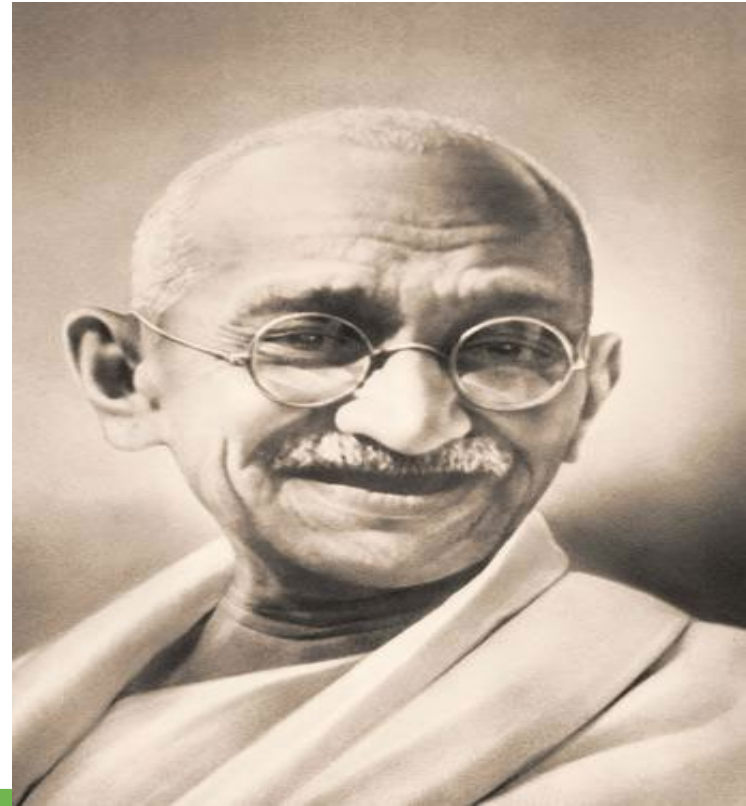
Being an Example

- “Setting an example is not the main means of influencing another, it is the only means.”.

A. Einstein

- “Be the change you want to see in the world”.

M. Ghandi





**Tell me and I will forget,
Show me and I may remember,
Involve me and I will understand.
*Let me and I will do it***

Confucius



Thank you for your presence

