



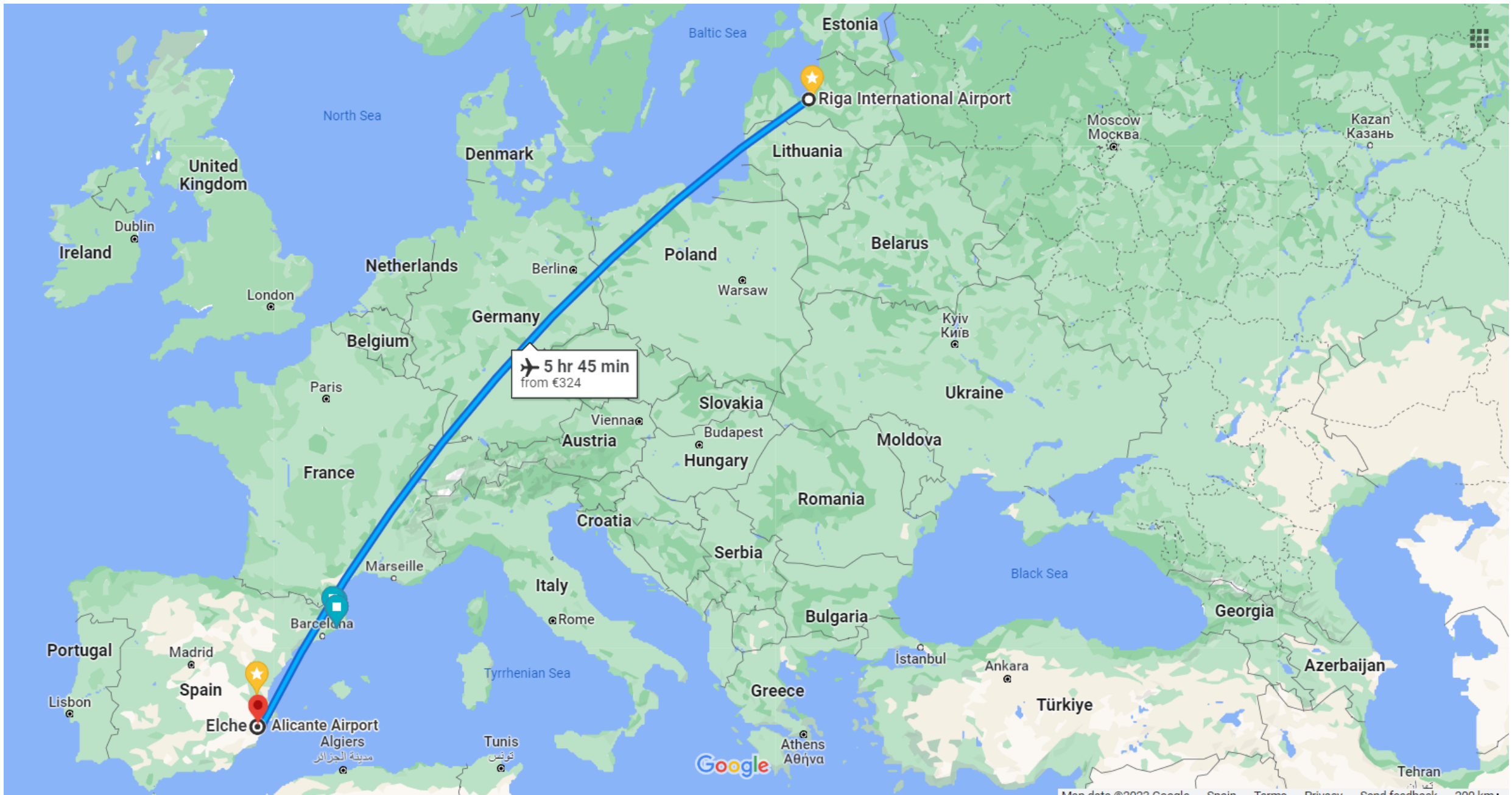
Yekaterina Voznuka

Dr.oec.

Tourism management and hospitality business, Associate Professor

Head of the Project «Summer School»

katja.bki@inbox.lv



✈ 5 hr 45 min
from €324

Google

- Academy was founded in 1992
- Foreign students from 34 countries
- 2057 students, 1046 full-time students and more than 30 000 graduates
- 26 programs of Higher Education in humanities, business and legal studies as well as engineering areas programs of higher education:
 - Academic and Professional Bachelor's Programs
 - Higher Professional Educational Programs of the 1st and 2nd Level
 - Academic and Professional Master's Programs
 - PhD Programs



- Participation in such international programs and projects as:
 - Student exchange program “ERASMUS” (more than 140 partner European universities)
 - The program “TEMPUS”
 - European Training Foundation etc.
- Double degree programs, international internships for students
- 5 Cultural Centres (The Nordic Centre, The European Union Centre, The German Centre, Foundation Centre ‘Russky Mir’, The Students` Union)



Study Programs at the Baltic International Academy:



- **Programs of Higher Professional Education of the 1st level**
(duration of studies: 2 – 2,5 years)
- **Academic and Professional Bachelor's Degree Programs**
(duration of studies: 3 - 4,5 years)
- **Programs of Higher Professional Education of the 2st level**
(duration of studies: 4 – 4,5 years)
- **Academic and Professional Master's Degree Programs**
(duration of studies: 1,5 – 3 years)
- **PhD Programs**
(duration of studies: 3 – 4 years)

Academic Bachelor Programs:

European Studies

Programming and Computer Design

Professional Bachelor Programs:

Finance Management

Translation and Interpreting (English-Russian-Second Foreign Language)

Hospitality and Tourism Management

Computer Design

The 2nd Level of Higher Professional Education Programs:

Law

Entrepreneurship

Professional Master Programs:

Management and Business Administration

Human Resources Management

International Finance

Management of Communications in the Leisure and Entertainment Industry

Doctoral Program:

Economics and Business

Study direction

Hotel & Catering services,
Tourism & Leisure
organization



Baltic International
Academy



Hospitality and
Tourism Management



Management of Communications
in the Leisure and Entertainment
Industry



Mobility & Projects



Short-term programs



- Conferences





Others: mix of education
and entertainment

Summer school
«Management and Marketing»
how and why?

Year	Topic	Number of participants
2014	Marketing Communications in tourism	21
2015	Management and Marketing in Tourism/ Financial aspects of tourism business	165
2017	MICE qualification & experience design	12
2018	Gastronomic brands as a resource of tourism	13
2019	Special Interest Tourism: a trend in the development of the modern tourism industry	32



2023 International Staff Week 4,
Teaching/Training, May 16 – 19

Summer school:
for whom?




... for students and
staff





Our Plans



2023 International Staff Week 4,
Teaching/Training, May 15 – 19



BALTIC INTERNATIONAL ACADEMY SUMMER SCHOOL 2023 IN RIGA

**DIGITAL BUSINESS AND FINANCE:
MANAGING FOR TOMORROW**

11 - 18 JUNE 2023
11/06 & 18/06 travel days

Our Summer School is designed for the motivated students and academic staff who want to understand and critically analyse digital business strategies in the fast and dynamically changing environment.

The Erasmus+ programme 2021-2027 introduces short-term mobility as alternative international mobility for students and academic staff.



4.5 ECTS

A wide range of topics such as

- Digital innovation,
- digital technologies as tools for building businesses,
- cybersecurity,
- data-driven marketing,
- data-intensive business,
- AI ethics



The course combines a theoretical and practical approach including interactive lectures, group assignments, company visits and meetings with IT industry experts

Erasmus+

Educational programs:
courses, seminars, workshops,
traineeship
business&creative camp

Professional skills

Training

Soft skills



Students, master's students,
graduates, young professionals

Teaching and Administrative
Staff

High School Students



Contacts

2023 International Staff Week 4,
Teaching/Training, May 15 – 19

<https://www.facebook.com/summerschoolriga>

The screenshot shows the Facebook interface for the page "Summer & Winter School in Riga" (@summerschoolriga). The page features a cover photo of a large brick building with a modern glass extension. The profile picture shows a group of people. The left sidebar contains navigation links: Главная, Информация, Видео, Фото, Мероприятия, Сообщество, Группы, and Публикации. The main content area displays a video titled "Готовимся встречать участников Летней школы" (Getting ready to meet the participants of the Summer School) with a play button overlay. Below the video are buttons for "Нравится", "Поделиться", "Рекомендовать друзьям", and "Посетить группу". The right sidebar shows statistics: "Сообщество" with 181 likes and 188 subscribers, and "Информация" including a phone number (26 772 241) and a link to contact the page via Messenger. The bottom of the page shows a Windows taskbar with various application icons and a system clock indicating 8:40 on 21.03.2021.

facebook

Электронный адрес или номер телефона Пароль

Вход

Забыли аккаунт?

Summer & Winter School in Riga @summerschoolriga

Главная

Информация

Видео

Фото

Мероприятия

Сообщество

Группы

Публикации

Нравится Поделиться Рекомендовать друзьям ...

Посетить группу Сообщение

Видео

Готовимся встречать участников Летней школы

Сообщество Подробнее

Нравится 181 человеку

Подписаны 188 человек

Информация Подробнее

26 772 241

Связаться со Страницей Summer & Winter School in Riga в Messenger

Личные блоги · Консультант по вопросам образования

Прозрачность Страницы Подробнее

Введите здесь текст для поиска

8:40 21.03.2021

2023 International Staff Week 4, Teaching/Training, May 15 – 19



learntravel.eu

[Редактировать профиль](#)

4 публикаций

9 подписчиков

74 подписок



09.01.2020.



07.01.2020.



06.01.2020.

 ПУБЛИКАЦИИ IGTV СОХРАНЕННОЕ ОТМЕТКИ



Thank you for your attention



WhatsApp

+371 26772241

katja.bki@inbox.lv

2023 International Staff Week 4,
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