THE NATIONAL UNIVERSITY OF POLITICAL STUDIES AND PUBLIC ADMINISTRATION

College of Communication and Public Relations

HEAD OF INSTITUTION (RECTOR)

Remus Pricopie

INSTITUTIONAL ERASMUS+ CODE

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INSTITUTIONAL ERASMUS+ COORDINATOR

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ADDRESS

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WEBSITE

http://comunicare.ro/index.php?page=erasmus-incoming

http://erasmus.snspa.ro/portfolio/incoming-students/

FACEBOOK

https://www.facebook.com/FCRP.SNSPA

INSTAGRAM

https://www.instagram.com/fcrp.snspa/

DEADLINES

Nomination deadline

Fall semester & full year: 15 June

Spring semester: 15 November

Student nominations must be sent by the home university at erasmus@comunicare.ro. Once we have been provided with the contact details of the nominated students we will contact them directly and provide them with all necessary forms and information about their applications

Application deadline

Fall semester & Full year: 15 July

Spring semester: 15 December

APPLICATION PROCEDURE

Nominated students are e-mailed an application form to complete and the list of supporting documents to submit :
- Transcript of records
- Passport copy / ID card copy
- Copy of European Health Insurance Card / Private Insurance
- Learning Agreement

Upon reception of the complete application, the International Office emails the student his/her Acceptance letter and information to prepare the exchange

COURSES

ALL THE COURSES FOR OUR ERASMUS+ INCOMING STUDENTS ARE IN ENGLISH:

1 BA program: Communication and Emerging Media

4 MA programs:
Communication and Advertising,
Communication and EU Affairs,
Project Management,
Digital Communication and Innovation

*we are organizing a Romanian language course during the entire academic year (5 ECTS/semester)

ACADEMIC CALENDAR

Fall semester - starts on October 2, ends on February 11

Spring semester - starts on February 19, ends on June 23

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www.comunicare.ro

ERASMUS STUDENT NETWORK (ESN)

Erasmus Student Network (ESN) ASE CMP Bucharest will help our Erasmus+ incoming students to find accommodation and will organize special events for them.

https://www.facebook.com/esn.ase.buch

VISA

Citizens of EU countries do not require a student visa to enter Romania. They can enter Romania with an ID document (a valid travel document e.g. passport, or another document certifying identity and citizenship).

Non European Union Citizens are required to apply for a student visa prior to leaving their home country. Applications should be made at your nearest Romanian Consulate. For further information on the visa regulations, please check the Romanian Foreign Affairs' Ministry website (www.mae.ro).

GRADING SCALE RELATED TO ECTS GRADING SYSTEM

ECTS Grade	Romanian Grade	Definition of Scale Interval
A	10	EXCELLENT
B	9	VERY GOOD
C	7-8	GOOD
D	6	SATISFACTORY
E	5	SUFFICIENT
X	4	FAILED
F	1-3	FAILED

ACADEMIC PROGRAMS IN ENGLISH (2023/2024)

The list is updated every year, mid September. Most courses for the MA programms have between 7 and 8 ECTS. Courses for the BA programms have between 4 to 6 ECTS.

MA Communication & Advertising

SPRING

Mass media and society
Fundamentals of advertising
Introduction to Marketing
Research methods and Techniques
Making Media: Editing and Design
Culture and communication
Marketing and branding
Advertising I
Communication Theory

AUTUMN

Social psychology of advertising
Public Relations
Argumentation Theory
Advertising II
Visual in Advertising

MA Communication and EU Affairs

SPRING

Media Ethics and Digital Literacy
Tackling disinformation and building resilience
European identity. Theoretical approaches and empirical insights
Public Opinion in the EU
European Media and the Public Sphere
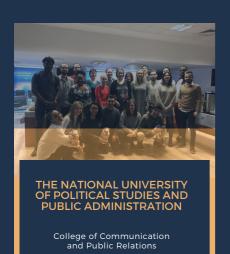European Lobbying and PR Practice

AUTUMN

Globalization
Communication Theory
Design and implementation of EU-funded projects
EU Policies and Policy Making
Leadership & Project team management
Public Communication in the EU)
Introduction to EU Economic Governance
Research Methods and Techniques

MA Project Management

SPRING

Project Management II
Presentation Skills for Project Managers
Strategic Management
Project Management Software
Projects' Evaluation and Audit
Agile Project Management

AUTUMN

Entrepreneurship and Innovation
Project Management I
Design and implementation of EU-funded projects
Leadership and Project Team Management
Research Methods and Techniques
Risk Management
Design and Implementation of Research Projects
Monitoring and Performance Indicators

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ACADEMIC PROGRAMS IN ENGLISH (2023/2024)

The list is updated every year, mid September. Most courses for the MA programms have between 7 and 10 ECTS. Courses for the BA programms have between 4 to 7 ECTS.

MA Digital Communication and Innovation

SPRING

Media Ethics and Digital Literacy
Theories of Media and Technology
Social Media and Crisis communication
Cyber resilience
Agile Project Management
Cross-platform Storytelling

AUTUMN

Media Entreprenurship and Innovation
Digital Media and Marketing
Globalization and digitalization
Brand Identity in Digital Contexts
Research Methods in Communication Sciences
Performance Measurement and Evaluation
Making Media: Filming, Editing and Design
Big Data Analytics

BA Communication & Emerging Media

SPRING

History of communication. Topics in the History and Philosophy of Social Sciences
Public speaking
Introduction to audio-video communication
Advertising
Social psychology of communication
Events management
Consumer behavior in the digital context
Branding through social media
Digital writing
Project management
Digital literacy
Social media and civic participation
Physical education
Thesis Writing Tutorial
Broadcasting
Strategic communication
Digital storytelling
Working in digital media teams

AUTUMN

Communication Theory
Introduction to Public Relations
E-business and digital marketing
Academic writing
Critical thinking
Public communication and emerging media
Mass media and society. Emerging media
Social media listening
Research methods in communication sciences
Digital design
Communication on mobile devices
Visual communication
Crisis communication
Public relations in digital media
Multimedia production and editing