



VERN'

VERN' University

**Zagreb
Croatia**

Where are we?



[link](#)

VERN' University

- first Croatian private university of applied sciences (1990)
- 17 study programs (10 undergraduate, 7 specialized graduate)

VERN' University

STUDYING@VERN'


ERASMUS+

COOPERATION


STUDENT LIFE


UNIVERSITY


Facts



1850
students


3250
m2 of modern
space in the
center of
Zagreb


200+
lecturers


5000+
alumni


450+
mobilities in
20+ countries


90%
internship
placement
rate



Undergraduate / Bachelor professional degree programs

- Business IT
- Entrepreneurship Economics
- Film, television and multimedia
- Journalism
- Public Relations and Media Studies
- Technical Management
- Tourism and Hotel Management

Undergraduate / Bachelor university degree study programs

- Cyber Communications and Network Sciences
- Internet of Things
- Transmedia Dramaturgy



Graduate professional degree programs

- Accounting and Finance
- Entrepreneurial Management
- Film and Television Directing and Producing
- Human Resources Management
- IT Management
- Managing Business Communications
- Managing Sustainable Tourism Development

Lifelong Learning

- **VERN'/U.B.I. MBA program**
(International MBA program - cooperation with the United Business Institutes (UBI) from Brussels)
- **EU executive program**
- **Tour Animator and Event Organizer**
 - **Tour(ist) Guide Program**
 - **Travel Office Manager**
 - **Waste management**
- **Corporate Social Responsibility**
- **Internet marketing and branding (...)**



Departments

- ✓ **Economy And Marketing**
- ✓ **Finance, Accounting And Law**
- ✓ **Applied Maths and IT**
- ✓ **Psychology and Communication**
- ✓ **Entrepreneurship and Management**
- ✓ **Languages and Culture**
- ✓ **Tourism**



Publishing & Research

- ✓ Library Business Class: Tourism and Traffic
- ✓ Psychology in the Business Environment
- ✓ Microeconomics and Macroeconomics for Entrepreneurs and Managers
- ✓ Business Croatian language
- ✓ Entrepreneurship
- ✓ Tourism and Traffic
- ✓ Organization and Law in Tourism
- ✓ Crystallizing Public Opinion
- ✓ Commercial and Company Law
- ...

- Scientific Magazine "Contemporary Issues" - annually publishes papers in political science, sociology, economy, contemporary history with a focus on Southeastern Europe (English and Croatian)
- Research Centre for Students



Conferences

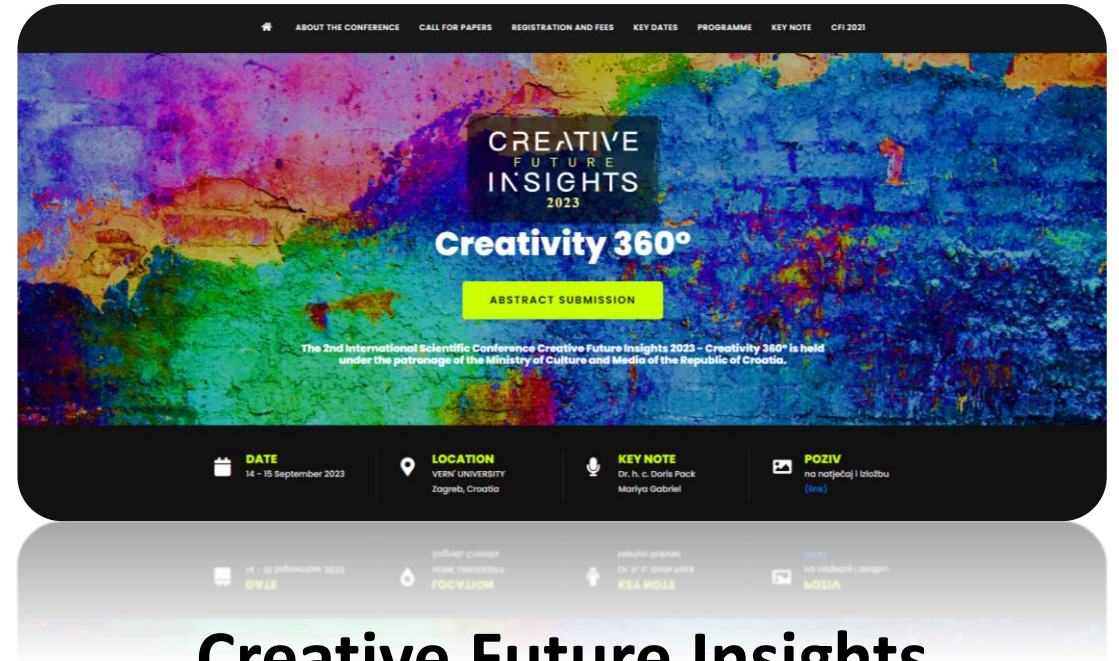


Mediterranean Islands Conference

international multidisciplinary
scientific conference,

- island of Vis

2016, 2018, 2020, 2022



Creative Future Insights

International scientific
conference,

- Zagreb

2021, 2023



VERN' Sport

- VERN's *sport teams* have achieved amazing results at the local and international university championships!
- In the last three years VERN's teams and individual competitors have won a lots of **medals** in various disciplines and sporting competitions!



VERN' International

- **ERASMUS+**
over 40 partners (student / staff mobility)
- **Projects**
currently active on several
international projects
- **Jean Monnet Module 2015 – 2018**
- **Student International Competitions**
HULT Prize, EMCUP, etc.





Thank you!

<https://vernuni.eu/>
international@vern.hr